



# The Sulphur Smell



The newsletter of the Rotary Club of Clifton Springs, NY

The Rotary Club of Clifton Springs is a dynamic service organization reflecting the growing diversity of our community while engaging in local and international initiatives for the betterment of people's lives.

Issue of 26 December 2023

### Clifton Springs Rotary Club Chartered June 29, 1933

Meeting Tuesday's at noon at the Clifton Springs Hospital Rotary Room and virtually via Zoom.

#### Officers 2023-2024

Co-Presidents: Vivian Ryan and Scott MacDonell  
President Elect: Mary DePorter  
Vice President: Sue Schermerhorn  
Secretary: Theresa Dorgan  
Treasurer: Hugh Kane  
Past President: David Hamilton

#### Directors 2022-2024

Kathy Barrick, Doris Hunter

#### Directors 2023-2025

Kris Blair, John McCarthy

#### Rotary International 2023-2024

President: Gordon McInally

#### District 7120

Governor: Julie Carney (Avon)  
Governor Elect: Dave DeMers (Spencerport)  
Area 6 Asst. Governor: Jim Crane (Victor-Farmington)  
Foundation Dir.: PDG Dave Hanan (Newark)

#### Online

[www.cs-rotary.org](http://www.cs-rotary.org)  
[www.rotary.org](http://www.rotary.org)  
[www.Rotary7120.org](http://www.Rotary7120.org)

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Newsletter  
Scott MacDonell  
Submissions to  
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Find us on Facebook and LinkedIn



Check out Camp Onseyawa  
<http://www.onseyawa.org>

### ANNOUNCEMENTS

- 1) There will be **no meetings** on December 26 or January 2 because of the holidays.
- 2) The **slate of officers for 2024-2025** as presented by the Club Administration Committee was voted on and approved unanimously at our regular meeting on Dec. 19. See page two for the complete slate.

### RECAP OF 19 DECEMBER MEETING

**ATTENDANCE:** 14. **GUESTS:** District Governor Nominee Jim Crane; Renee and Brandon Tilburg. **50/50:** Scott. "Build the Pot Back Up."

**MEGA RAFFLE WINNER;** We were pleased to present the Big Check for \$1000 to Brandon Tilburg. Renee purchased the ticket from Vivian. Renee and Brandon have supported our Rotary Raffles for many years. Thank you Brandon and Renee and congratulations!



**PROGRAM:** Paula Triplett, who has over 21 years of experience in marketing for several Finger Lakes

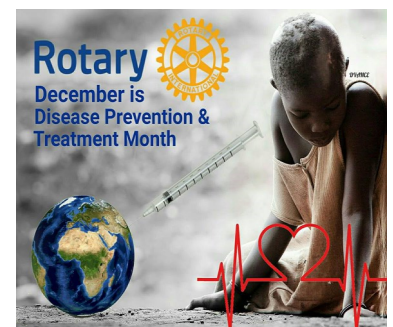


area radio stations, gave us an overview of effective marketing techniques for any organization, including Rotary. She talked about coming up with an ad campaign that focuses on the idea that if a business owner feels they are stuck in the office and are too busy for Rotary, then that is exactly why they need Rotary. Get out, meet new people, network, get energized by learning what other businesses and organizations are doing in our area. Plant this seed with prospective Rotarians and be persistent while the roots grow. Four years ago Paula, and her husband Doug, purchased the Clifton Springs Country Club. After many renovations to both the club house and course, it is thriving with a full membership.

Effective marketing works. Thanks Paula for great insights and suggestions.

DATE & PLACE	PRESENTER(S)	TOPIC
Dec. 26 <b>NO MEETING</b>		MERRY CHRISTMAS!
Jan. 2 <b>NO MEETING</b>		HAPPY NEW YEAR!

<b>DEC. BIRTHDAYS</b>	<b>12-18 Stefanie Smaldone</b>
12-11 Vivian Ryan	12-24 Phil "Nub" Allen
12-13 Chris Brooks	12-29 Michele Pane
12-14 John Galati	<b>DEC. ANNIVERSARY</b>
12-15 Doris Hunter	12-11 Theresa Dorgan
12-15 Sue Schermerhorn	12-27 Doris & Bill Hunter





**CLIFTON SPRINGS ROTARY MEETING ASSIGNMENTS  
THROUGH JANUARY 2024**



<b>Rotary 2023-24</b>				
<b>Date</b>	<b>Program Chair</b>	<b>Greeter</b>	<b>Pan Handler</b>	<b>Reflection</b>
12/26/2023	No meeting	NA	NA	NA
01/02/2024	No Meeting	NA	NA	NA
01/09/2024	Viv and Scott	David Hamilton	David Michaels	Jean Day
01/16/2024	Lori Reals	Bob Woodhouse	Chris Brooks	Kathy Barrick
01/23/2024	Stefanie Smaldone	Jennifer Carlson	Denise Burnett	Scott M.
01/30/2024	Kathy Barrick	Danielle Tilden	Doug Triplett	Vivian

A Very Appropriate Message for the Season.

From Danielle Tilden to Everyone:

Please join me in a reflection of gratitude and commitment to service:

I share gratitude for those that lift my heart.

I seek service to help those who need their hearts lifted.

I share gratitude for all that I have.

I seek service to share what I have with others.

I share gratitude for my physical, mental and social health.

I seek service to support those who may struggle.

I take this time to share my gratitude and my excitement for the holidays, but also to recognize that many more struggle with loss, depression and disappointments through this season.

Share a smile, share a token of good wishes and share of yourself what you can to raise those around you.

12-19-2023



Christmas Cookies courtesy of Miss Lily Shaw (note the Rotary wheel).  
Thanks Lily!



Slate of Officers  
2024-2025

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Sue Schermerhorn

Vice President  
Donald Shaw

Secretary  
Theresa Dorgan

Treasurer  
Hugh Kane

Past Presidents  
Vivian Ryan Scott MacDonell

Directors 2023-2025  
Kris Blair, John McCarthy

Directors 2024-2026  
Doris Hunter, Danielle Tilden



Our communities' most dedicated volunteer ringing the red kettle bell at Tops. Thank you Doris.