



The Sulphur Smell

The newsletter of the Rotary Club of Clifton Springs, NY
Meeting every Tuesday at noon at the Methodist Church Grace Hall and virtually via Zoom.



Issue of 12 April 2022

Clifton Springs Rotary Club

Officers 2021-2022

President: Tracy Crosby
President-Elect: David Hamilton
Vice President: Mary DePorter
Secretary: Theresa Dorgan
Treasurer: Hugh Kane
Past Presidents: Lori Reals, Jeff Criblear, Jeff Graff

Directors 2020-2022

Kathy Barrick / Doris Hunter
Jean Day

Directors 2021-2023

Jeff Criblear | Jeff Graff
Sue Schermerhorn

District 7120 Area 6:

Clifton Springs | Red Jacket
Canandaigua | Gorham
Victor-Farmington

Rotary International 2021-2022

President: Shekhar Mehta

District 7120

Governor: Janet Tenreiro
(Canandaigua)
DGE: Ralph Brandt (Bloomfield)
Area 6 Asst. Governor:
Jim Crane (Victor-Farmington)
Foundation Dir.: PDG Tom Rogers

Online

www.cs-rotary.org
www.rotary.org
www.Rotary7120.org

Newsletter

Scott MacDonell
Submissions to
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Clifton Springs Rotary Club
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Clifton Springs, NY 14432

Find us on Facebook



Check out Camp Onseyawa
<http://www.onseyawa.org>

ANNOUNCEMENTS:

1) The **Easter Bunny** is back, this year with ADULT wine baskets too—yum! Contact Theresa to purchase your basket(s).



Easter Baskets
delivered by the
Easter Bunny!

\$25
per children's
basket
\$40
per wine basket



The Easter Bunny will be hopping into town on Friday, April 15th to deliver baskets full of kid-friendly goodies to all the girls and boys in the Phelps/Clifton Springs area. Wine themed baskets are available for adults this year!

To purchase your basket, simply email tdorg1@gmail.com or call 585-409-0397
Deadline to order: April 12, 2022

Quantities are limited! Act fast!



Delivery on
Friday,
April 15th
This event is a fundraiser for the
Clifton Springs
Rotary
Club

2) Corporate membership applications from the Clifton Springs Country Club and FLACRA have been approved by the board of directors. We are planning to induct our new members during a special **"INDUCTION TUESDAY"** celebration at our regular meeting on May 10. Prospective members are always welcome to attend any of our meetings/events and volunteer to help with any of our projects such as the Earth Day Sulphur Brook clean-up, April 23.

3) Our Rotary Club will participate in the "Great Lakes Watershed Cleanup" again this year. On Sat. April 23, we will be cleaning up the **Sulphur Brook** in our village starting at John Brown Park at 10:00AM. It's a great, and fun, project for our village.



4) An fun evening social event at Local Palate in Phelps is tentatively being planned for the near future. Stay tuned for details.

RECAP OF 5 APRIL MEETING

ATTENDANCE: 14 **Guest:** Prospective member Kris Blair

50/50 Nub won the small pot. Congratulations! The big pot is now up to **\$226!**

PROGRAM: Sue Schermerhorn shared some "Public Image Essentials & Tips" and helped answer the question, "how can we maximize reach on social media?" A modern website is a must. It should be optimized for desktop AND mobile. It explains who we are and what we do. It explains how to get involved and tells about events & meetings. Thanks to Dave Hamilton we now have such a site.



A Facebook page is also essential. It is a simple platform for members to learn. It is a major source of information and used for promotion of events. And it can run ads to promote events and attract members. Members are encouraged to share from their pages and use hashtags on their personal pages. It was an informative and helpful program! Thanks Susan.

DATE	PROGRAM CHAIR	TOPIC
April 12 Methodist Church	Doris Hunter	Bill Hunter will be giving a brief history of Christmas Baskets from late 40s to present
April 19 Methodist Church	Lori Reals	Audra Linsner, local artist, will be speaking on the art murals she has done both locally and elsewhere.

April Birthdays

04-22 Gary Carnevale

April Club Anniversary

04-05-1994 Doris Hunter

04-05-1982 Hugh Kane

April Club Ann. (Cont.)

4-16-2016 Mary DePorter

04-20-2016 Dave Hook

04-29-2014 Denise Burnett



**SERVICE
ABOVE SELF**

EACH ONE—BRING ONE